

Course Content

The course content can be divided into three main areas:

- **Media Forms and Representations**—This describes the way in which the media construct images of people and events and how this may lead to stereotyping.
- **Media Organisations**—This refers to how the media are organised and looks at the working practices within the industry. It also includes various aspects of marketing.
- **Media Audiences**—Explores how people make use of the media and how they may be influenced by the media.

Exam Board & Certificate

WJEC

GCSE Media Studies

Single Award

Assessment

One Tier grades A* - G
60% Controlled Assessment
40% examination—2 hrs 15 mins

Coursework

60% practical coursework (3 pieces in total)

- 2 Textual investigations—demonstrating an ability to deconstruct and compare media texts.
- Production—Production of a media artefact and an accompanying evaluative report.



WHY SHOULD I CHOOSE THIS COURSE?

GCSE Media Studies is an exciting and practical course that develops a critical awareness and understanding about the role of The Mass Media in our lives. This course would be of value to anyone interested in learning more about Television, Radio, Cinema, Popular Music, Advertising and Press. It is an ideal course for anyone wanting to study the media at a higher level or considering a career in the media.